

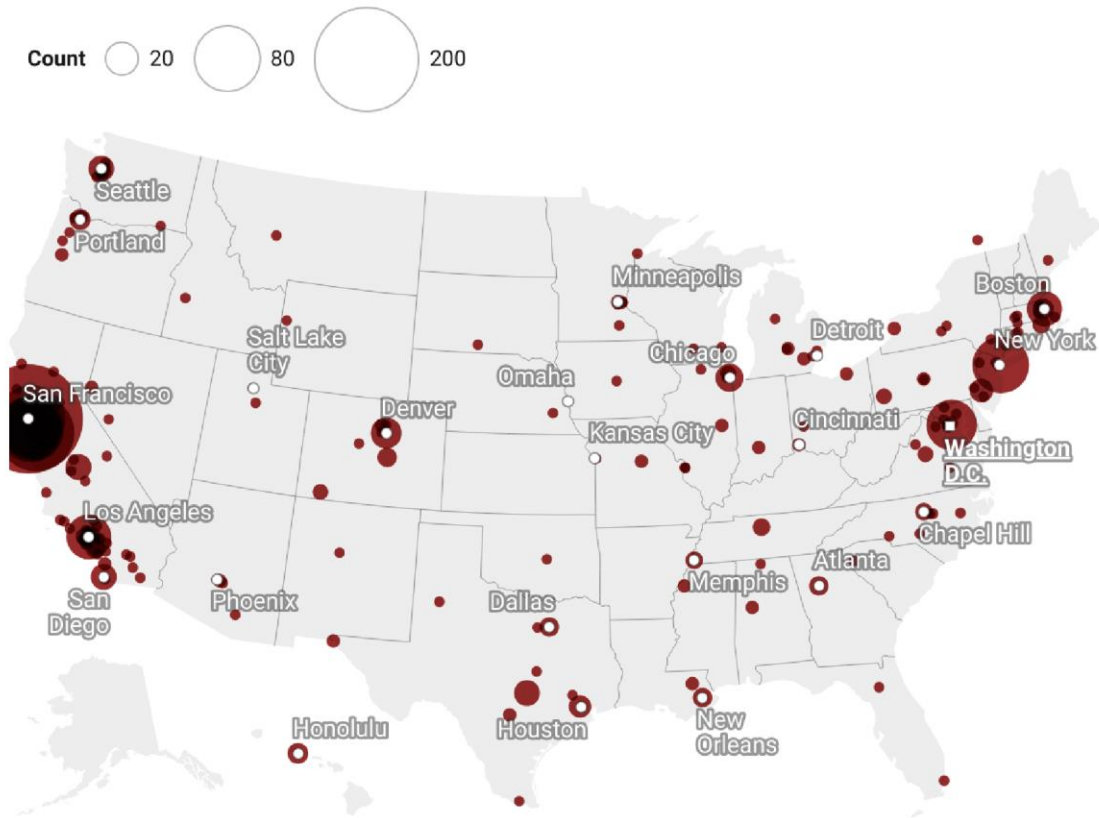


Welcome to this special edition of the Stanford GSE EdCareers Newsletter celebrating the 10th Anniversary of EdCareers! In this edition, we feature insights and data we have gathered over the years, accompanied by testimonials from GSE alumni.

GSE Alumni Across the U.S. and the World

Over the last decade, EdCareers has surveyed graduates on their first post-graduation career destination. GSE alumni have started their next career chapters across the United States and the world, as they positively impact the fields of education and learning.

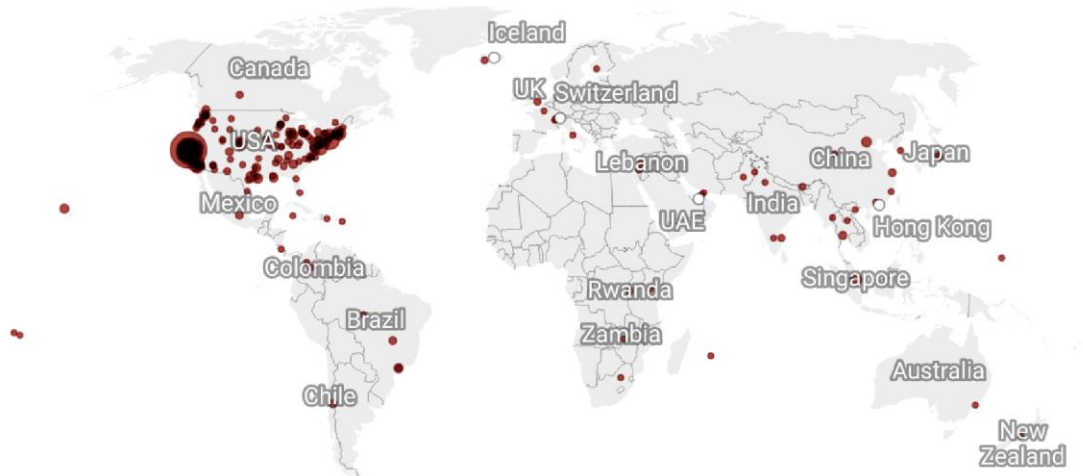
GSE Classes of 2012-22: US Post-Grad Locations



Created with Datawrapper

GSE Classes of 2012-22: Global Post-Grad Locations

Count ○ 20 ○ 80 ○ 200



Map: Stanford EdCareers • Created with Datawrapper

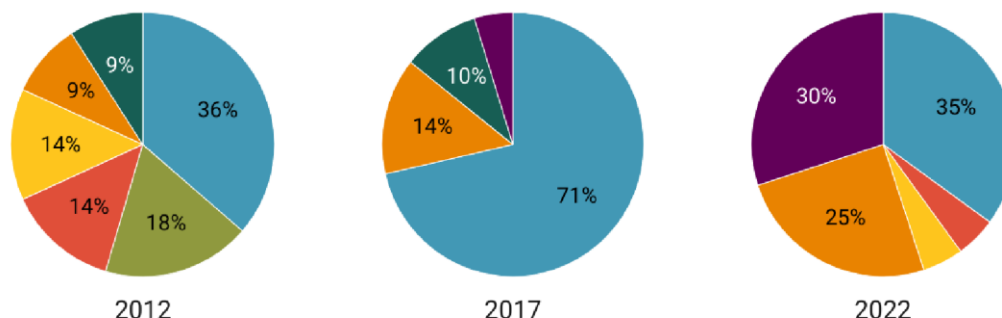
GSE Alumni Industries

The past ten years have seen shifts in destinations, industries, and organizations for GSE graduates. Nonetheless, alumni have had significant success in landing a role after graduation, as evidenced by a consistent employment rate of **90%** or higher within 4-6 months* of graduation.

*In previous years, we surveyed students up to four months after graduation, but we have extended our survey response window to six months in recent years to account for more flexible program durations.

GSE PhD Industries

Academia PreK-12 Schools Digital Learning/Education Higher Education Administration
Research Other Technology



Source: Stanford EdCreers • Created with Datawrapper

(NOTE: Values less than or equal to 5% are not labelled on the above graph)

While many PhD graduates continue to gravitate toward academia or research, there has also been growing interest in roles in technology and other noneducation sectors.



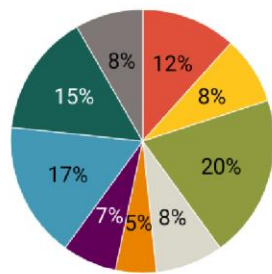
Gisell Quihuis, PhD '02

Director of Equity & Strategic Programs
Stanford School of Medicine

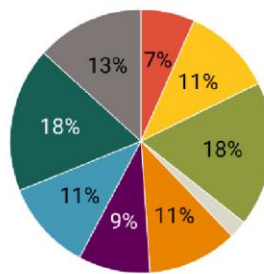
"Years after graduating from the GSE, I had a series of meetings with [an EdCareers coach] to support my transition from working at a law firm start up to returning to education with a focus on DEI...through conversations with old and new Stanford friends, I landed the right job that helped me re-engage with my work in education and DEI."

GSE Master's Industries (ICE/IEPA, LDT, POLS)

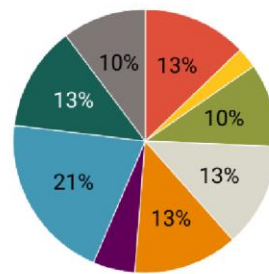
■ Digital Learning/Education
 ■ Higher Education
 ■ PreK-12 Schools
 ■ Professional Training and Coaching
 ■ Research
 ■ Technology
 ■ Other Education
 ■ Other Non-Education
 ■ Pursuing Further Education



2012



2017



2022

Source: Stanford EdCreers • Created with Datawrapper

(NOTE: Values less than or equal to 5% are not labelled on the above graph)

GSE Master's graduate industries have varied over the years, with consistent interest in Digital Learning and Education, PreK-12 Schools, and Research. EdCareers works with Master's students across programs with a variety of career interests.

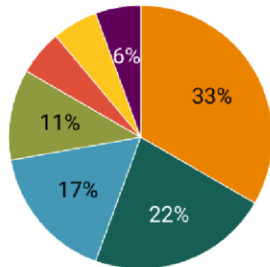


Devon Winsor, POLS '22

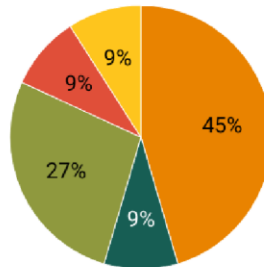
Associate Director of Online Course Development,
Stanford Graduate School of Business - Executive Education
Program

"I had a 1-1 meeting with [an EdCareers coach] to help me with a very strenuous job search after I graduated from POLS. Not only did she provide me with tips that I could immediately implement in formal interviews and informal networking conversations, she went above and beyond by connecting me with numerous GSE alums, editing different versions of my resumé, and ultimately forwarding me the job posting for my current position. Her help in the job application process was truly invaluable."

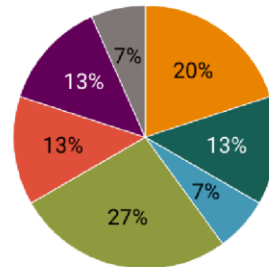
MA/MBA Industries



2012



2017



2022

Source: Stanford EdCreers • Created with Datawrapper

(NOTE: The unlabelled values in the 2012 pie chart account for 6% each of the graduating class)

Every year, MA/MBAs are drawn to a wide range of industries, including Management Consulting, Venture Capital and Private Equity, as well as other education and non-education sectors.

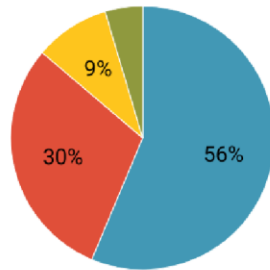


Araceli Steger - MA/MBA '12
Vice President of People, Tegus

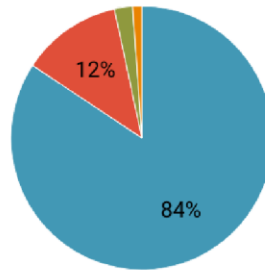
"By far the most helpful service I utilized (and continue to utilize to this day) is the ongoing career coaching. As a student and alum, having someone who is eager to understand my background, motivations, unique career goals and skills, has allowed me to get tailored support in identifying opportunities that have grown my career."

Stanford GSE STEP Industries

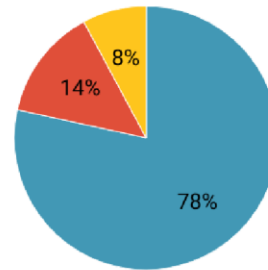
■ School, Public Non-charter K-12 ■ School, Public Charter K-12 ■ School, Private K-12 ■ Other
■ Pursuing Further Education



2012



2017



2022

Source: Stanford EdCreers • Created with Datawrapper

(NOTE: Values less than or equal to 5% are not labelled on the above graph)

Over the past ten years, STEP graduates have taken on classroom and leadership roles in a variety of school settings.



Julia Gonzalez Luna - STEP '95
High School Principal, KIPP Navigate College Prep

"I benefited from EdCareers services when I transitioned from a Lead Teacher to an Assistant Principal. [An EdCareers coach] worked with me 1:1 to teach me how to negotiate my salary. This was extremely helpful and empowering for me."

Entrepreneurship

Stanford's location in the heart of Silicon Valley has long inspired student interest in entrepreneurship. Rather than pursuing a role at an existing organization, many of our alumni have gone on to found their own organizations after their time at the GSE.



SINGLE
EFFECT
STUDIOS



Here is a sample of organizations founded by GSE alumni in the past ten years:

- [Informed K12](#) - Sarah Chou (LDT '12) & Qian Wang (LDT'12)
- [LightUp](#) - Josh Chan (STEP '12)
- [Kidaptive, Inc.](#) - Dylan Arena (PhD '12)
- [Chalees Minute Foundation](#) - Kunal Chawla (LDT '13)
- [Altura Preparatory School](#) - Meaghan (Stern) Hindman (POLS '13)
- [Excellent Schools New Mexico](#) - Scott Hindman (MA/MBA '13)
- [SKY Labo](#) - Rie Kijima (PhD '13)
- [Guild Education](#) - Rachel Romer (MA/MBA '15) & Brittany Stitch (MA/MBA '17)
- [TeachFX](#) - James Poskin (MA/MBA '17)
- [Next Shift Learning](#) - Sergio Rosas (LDT '18)
- [Jump! Design India](#) - Swati Shelar (LDT '18)
- [Pillar Learning, LLC](#) - William Mock (ICE '19)
- [Single Effect Studios](#) - Shaan Asif (LDT '20) & Kevin Hsu (LDT '20)
- [Short Answer](#) - Adam Sparks (LDT '22) & Benjamin Thier (LDT '22)
- [PeerTeach Inc](#) - Soren Rousseau Rosier (PhD '22)
- [Rézme Inc.](#) - Jodi Anderson (POLS '22)



Ben Thier, LDT '22

Co-founder at Short Answer - a peer feedback tool for more social, engaging, and effective classrooms

"[As a new organization,] we posted an internship position for Short Answer [in the EdCareers Portal] and have received applications from current students. Just the other week I had a question about [the intern hiring process] and [EdCareers staff] hopped on the phone to discuss it with me."

Experiential Learning

Over the past ten years, experiential learning and internships have become an increasingly crucial part of career development at the GSE. Currently, two of the GSE Master's programs require internships and all of our Master's programs involve some form of capstone project for applied learning. These opportunities allow students to explore roles and industries while integrating field experience with their coursework.



Santa Clara County
Office of Education



Here is a sample of organizations our students have worked with over the years through experiential learning:

- [African Leadership Academy](#)*
- [Alpha Public Schools](#)
- [American Institutes for Research](#)
- [Better Kids](#)
- [Bookopolis](#)
- [Clever](#)
- [Coursera](#)
- [Digital Promise](#) • [Google](#)
- [Khan Academy](#)
- [Kidaptive, Inc](#)*
- [Learn Capital](#)*
- [Learning Policy Institute](#)
- [McGraw Hill](#)
- [Motion Math](#)*
- [Nearpod](#)
- [NewSchools Venture Fund](#)
- [Newsela](#)
- [Pixar](#)
- [Reach Capital](#)*
- [Santa Clara County Office of Education](#)
- [TeachAids](#)*

* GSE alumni-founded organizations



Michael Wong, LDT'22

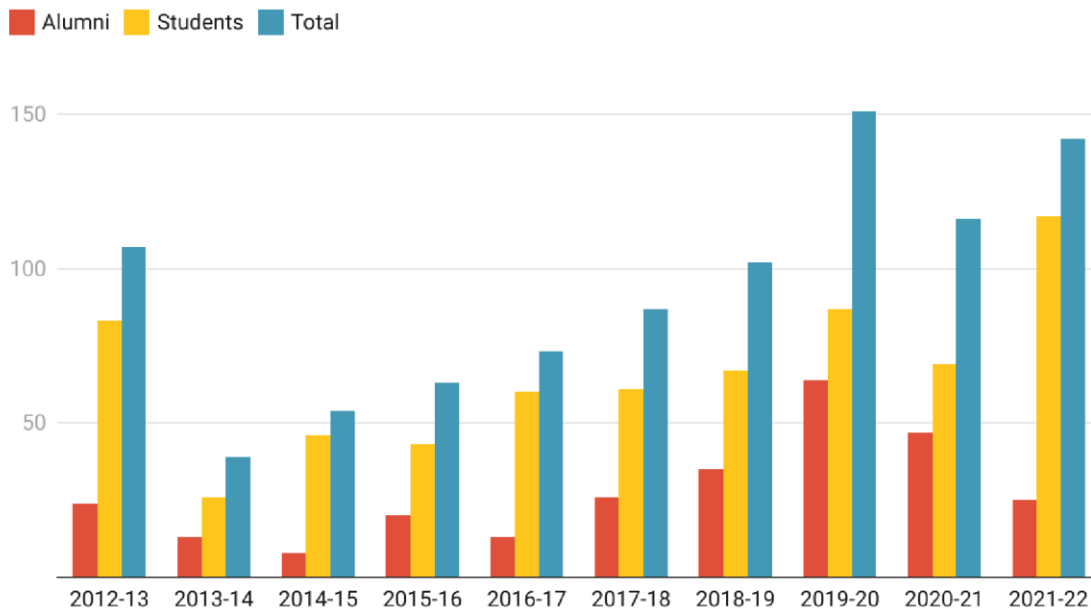
Museum Educator, Exploratorium

"I found the [EdCareers] Education Internship Workshop to be one of the most valuable experiences from my time at Stanford. The job I currently have, and thoroughly enjoy, started as an EdCareers internship....During a time that can be quite stressful, EdCareers provided amazing support and helped me to make career decisions that have put me in a position where I am very happy."

Coaching

Since 2012, EdCareers has offered career coaching to GSE students and alumni. We have increased efforts to expand coaching availability in recent years and have seen an increase in total coaching appointments.

EdCareers Coaching Appointments 2012 - 2022



Created with Datawrapper



Kavindya Thennakoon, LDT '21

Co-Founder & Head of Product at Tilli - a game-based learning tool for young learners that helps parents and teachers curate meaningful conversations about trust, boundaries, bodies, and consent.

"I had career coaching sessions with [EdCareers] during my initial days at Stanford which really helped me figure out my bearings and understand the resources that were available to me. More than anything else it was just wonderful to have several warm, friendly faces on campus for a quick hello!"

GSE Talent

GSE alumni have frequently found success when looking to the GSE for emerging talent.



Rachael Tutwiler Fortune, POLS '13
President, Jacksonville Public Education Fund

"After graduation, I reached out to EdCareers to be connected to other GSE graduates -- both to grow my professional network and also to meet soon to be graduates who might have an interest in joining my team at the Jacksonville Public Education Fund. It's been extremely helpful to connect with cutting edge thinkers who could help propel our work forward."

You can contribute to the generations of GSE alumni building education solutions together by **posting your open job and internship positions in the EdCareers Portal or LinkedIn group!**

Post in the EdCareers Portal

Post in the EdCareers LinkedIn Group

Learn More About Hosting Internships

Additional Information

For more information about alumni outcomes check out our website:

edcareers.stanford.edu/outcomes.

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