In this report, the Stanford EdCareers Office presents placement information for Masters and PhD graduates nine months following graduation. The Class of 2011 included 228 students who graduated from the following MA and PhD programs. 88% of these graduates provided post-graduation placement information.\(^1\) The data presented in this report are based on information provided by these respondents.

### Program Profile of 2011 Graduates

The Stanford Graduate School of Education Program abbreviations:

- Stanford Teacher Education Program (STEP MA)
- Policy, Organization and Leadership Studies (POLS MA)
- International Comparative Education (ICE MA)
- International Educational Administrative and Policy Analysis (IEAPA MA)
- Learning, Design and Technology (LDT MA)
- Curriculum and Teacher Education (CTE MA)

\(^1\) Post-graduate placement information was reported by 95% of STEP MA graduates, 85% of MA graduates, and 75% of PhD graduates.
Stanford Teacher Education Program MA (STEP MA)

STEP, a nationally-renowned 12-month program, prepares future teachers at the elementary and secondary levels. An intensive, fulltime program, STEP leads to a Master of Arts in Education and California teaching credential. STEP Elementary graduates earn a California preliminary multiple subject teaching credential. STEP Secondary offers California preliminary single subject teaching credentials in the teaching of English, Mathematics, History/Social-Science, Science, and World Languages.

100% of the reporting 2011 STEP MA class were employed at the time of this survey.

- 57% teach at a public, non-charter school
- 92% are PreK-12 classroom teachers
- 97% work or study in education in some capacity
The following is a list of organizations where STEP alumni accepted teaching positions.

Hiring Organizations

Acorn Woodland Elementary
Albert Einstein Academy for Letters, Arts and Sciences
Aspire College Academy
Baldwin Stocker Elementary
B. Franklin Intermediate School
Burlingame High School
Castillero Middle School
Castro Mariano Elementary School
Cupertino High School
Dixie Hollins High School
Downtown College Prep
E.R. Taylor
East Palo Alto Academy
East Palo Alto Charter School
Eastside Catholic High School
El Cerrito High School
Evanston Township High School
Everest Public High School
Excellence Girls Charter School
Fremont High School
Global Leadership Academy
Grassfield High School
Herbert Hoover High School
Hillbrook School
Hillcrest Elementary
Ida Jew Academies
International School Mainfranken
International School of Brussels
James B. Davidson Middle School
Janney Elementary School
Juana Briones Elementary School
Lakeview Charter High School
Las Lomitas Elementary
Leadership Public Schools, San Jose
Leadership Public Schools, Hayward
Life Academy High School of Health and Bioscience
Longfellow
Los Altos High School
Lowell High School
Loyola Elementary
LPS Richmond
Menlo-Atherton High School
Miramonte High School
Mission High School
Monarch Academy
Monta Vista High School
Monument Lighthouse College
Preparatory Academy
Mountain View High School
Oakland International High School
Palo Alto High School
Pattonville High School
PS7 Middle School
Sacramento Charter High School
Saint Ignatius College Prep
San Benito High School
San Francisco International High School
San Jose High
San Mateo High School
Seaside High School
Sequoia High School
Summit Academy
Summit Preparatory Charter High School
Summit Public School, Tahoma
Summit San Jose
Troika
Venetia Valley K-8
West Denver Preparatory Charter School, Federal Campus
Wilcox High School
William & Carol Ouchi High School
Willow Glen High School
Woodside
All Other MA Graduates

81% of the reporting graduating MA class were employed at the time of this survey.

MA Employment Status

- 86.3% of those who accepted a position, accepted full-time jobs
- 53% received two or more job offers
- 16.7% of those not seeking a job started their own businesses
MA graduates accepted positions in various industries, including domestic and international public, charter and private schools. The non-profit/philanthropy, business for-profit, and higher education industries\(^2\) marked the largest sectors of employment for MA graduates.

![MA Industry Overview](image)

**Interesting Observations**

- 8% work at a start-up organization
- 18% work at a Pre-K-12 organization
- 23% work at a business/for-profit organization

\(^2\) All higher education institutions (public, private, and non-profit) and research centers operating at these institutions are considered part of the higher education industry. Foundations, including those that receive funding from for-profit businesses, are categorized as part of the non-profit/philanthropic industry. Employers are categorized as entrepreneurial/start-ups if the organization selected this description for their Stanford Graduate School of Education Database profile.
73% of MA respondents provided salary information

- Mean salary range $50,000 to $59,000
- Median salary range $60,000 to $69,000
- Highest salary range $150,000 or higher
- 40% of those reporting salaries received a bonus package (401k, signing bonus, stock or other)

65 different organizations hired the 70 Class of 2011 MA alumni who provided employer information. The following is a list of organizations where MA alumni accepted positions.

**Hiring Organizations**

- 2tor, Inc.
- Ada James Coaching
- AIR
- Animas High School
- Aspire Public Schools
- Bezos Family Foundation
- Citizen Schools
- Common Sense Media
- Deloitte Consulting
- Due West Education
- Ednovo
- Education Elements
- Education Pioneers
- Empirical Education Inc.
- Family Engagement Institute
- Galileo Learning LLC
- GiveWell
- Houghton Mifflin Harcourt
- Institute for Knowledge Management in Education
- Institute of International Education
- Intel
- K12, Inc.
- Kiettisack International School
- KIPP Colorado Schools
- LeapFrog
- Math inquiries Project
- Measuring Success
- Ministry of Education Singapore
- Mural Music & Arts Project (MMAP)
- National Association of the Deaf
- National Geographic Museum
- New Pathway Education and Technology Group
- New York University
- NORC at the University of Chicago
- On-Ramps
- OUSD, Elmhurst Community Prep Middle School
- Pacific Resources for Education and Learning
- Partners in School Innovation
- Pivot Learning Partners
- RAND Corporation
- Rocketship Education
- San Francisco Unified School District
St. Paul's Episcopal School
Stanford d.school
Stanford EPGY Online High School
Stanford GSB, Center for Global Business and the Economy
Stanford Student Enterprises
The "Sant" School of Mongolia
The Australian Centre for Social Innovation
The Carroll School
The College Board
The Field School
The High School Affiliated to Renmin University of China

MA Job Titles

5th Grade Teacher
Administrative Associate
Associate Director of Student Activities
Associate Producer
Chief Operating Officer
Content Specialist
Counselor
Curriculum Developer
Design and Education Fellow
Designer
Director of Academic Projects
Director of Achievement
Education Program Analyst
Executive Director
Exhibits Development Specialist
Graduate Education Accreditation Analyst
History Through Hip Hop Program Director
Humanities Teacher
Learning Commons Director
Managing Director

UC Student Association
UCSF Global Health Sciences
University of California, Berkeley
University of California, San Francisco
University of Washington
US Court of Appeals
Visions Service Adventures
Westward Leaning
WhaleShark Media
Woodbine Development Corporation
World Bank

Math Curriculum Writer
Math Education Research Consultant
Math Teacher
Principal
Product Development/Design
Program Leader
Radical Redesign Team
Research Associate
Research Manager
School Innovation Partner
School Partnerships Manager
Senior Consultant
Senior EDU Consultant
Senior Head, Media Design & Technologies
Senior Manager, Digital Learning
Skadden Fellow/Staff Attorney
Statistical and Policy Analyst
Survey Specialist
Teacher on Special Assignment, Dean of 8th grade
Technology Director
UX Designer
During the 2010-2011 academic year, 62.2% of MA graduates completed at least one internship; 30% of the MA graduates who interned, completed two or more internships.

**Internship Organizations**

Adobe  
AIR  
Asia Society of Northern California  
Aspire Public Schools  
Building Futures Now  
Center for Education Policy Analysis  
Charlotte Mecklenburg Schools  
Citizen Schools  
ClassWish  
Digital Humanities Lab  
East Palo Alto Academy High School  
Edmodo  
Education Pioneers - Families Empowered  
Exploratorium  
Family Math Project at Stanford  
Fundación IDEA  
Global China Connection  
Google/YouTube  
Imagineerz Learning  
John W. Gardner Center  
Junyo  
KIPP Heartwood Academy  
Launchpad Toys  
Leadership Public Schools  
LeapFrog  
Monitor Group  
Overseas Resource Center  
P^5 Project Based Labs  
Palo Alto Junior Museum & Zoo  
Professor Paulo Blikstein  
Peninsula Bridge  
PLATO  
QuestBridge  
Redwood City 2020  
Rocketship Education  
Room to Read  
San Francisco Unified School District (SFUSD)  
School of One  
School Wise Press  
Seneca Center  
SFUSD Student Support Services  
SG Private Wealth Advisors  
Sifteo  
Stanford Computer Science Department  
Stanford d.school  
Stanford d.school & Liberation Technologies Program  
Stanford Graduate School of Business  
Stanford Libraries  
Stanford PBL Lab  
Stanford Office of Government and Community Relations  
Stanford Office of Institutional Research  
Stanford Office of Judicial Affairs  
Stanford Student Activities and Leadership  
Stanford Vice Provost of Undergraduate Education  
Student/Partner Alliance  
Summit Public Schools  
Teach for America, Education Pioneers  
Togetherville, Inc.  
Transformative Learning Technologies Lab  
WestEd  
Zoodles
**PhD Graduates**

90% of PhD graduates were employed at the time of this survey.

- 88.9% of those who accepted a position received a full-time post
- 5.6% received post-doctoral fellowships
- Over 50% work in academia or higher education administration

81% percent of PhD respondents provided salary information.

**PhD Salaries**

- Mean salary range $80,000 to $89,000
- Median salary range $70,000 to $79,000
Organizations that hired Class of 2011 PhDs included 10 domestic and international universities. The following is a list of hiring organizations and job titles for these PhD graduates.

Hiring Organizations

Carnegie Foundation for the Advancement of Teaching
Harvard University
Intuit
Loyola Marymount University
MDRC
New York University
Pearson Education, Inc.
Purdue University
SRI International
Stanford Graduate School of Education
Universidad de los Andes-Bogotá, Colombia
University of Pennsylvania
University of Texas Austin
University of Utah
University of Virginia School of Education
WestEd

PhD Job Titles

Assistant Professor
Assistant Professor of Education
Assistant Professor of Psychology
Design Strategist
Director & Lecturer
Faculty Fellow
Faculty of Arts and Sciences
Post-Doctoral Fellow in Biology Education
Post-Doctoral Fellow in Technology and Education
Professor
Program Associate
Regional Director of Capital Giving
Research and Test Development Manager
Research Associate
Senior Managing Partner
Geographic Distribution of Employers

Alumni accepted positions in 16 U.S. states and 10 countries. The following is a list of locations where Class of 2011 alumni accepted post-graduate positions.

**U.S. West:**
- Arcadia, CA
- Atherton, CA
- Berkeley, CA
- Burlingame, CA
- Daly City, CA
- Cupertino, CA
- East Palo Alto, CA
- El Cerrito, CA
- Emeryville, CA
- Glendale, CA
- Half Moon Bay, CA
- Hayward, CA
- Hollister, CA
- Los Angeles, CA
- Los Gatos, CA
- Menlo Park, CA
- Monterey, CA
- Mountain View, CA
- Oakland, CA
- Orinda, CA
- Palo Alto, CA
- Redwood City, CA
- Richmond, CA
- Sacramento, CA
- San Carlos, CA
- San Fernando, CA
- San Francisco, CA
- San Jose, CA
- San Mateo, CA
- San Rafael, CA
- Santa Clara, CA
- Santa Cruz, CA
- Santa Monica, CA
- Sunnyvale, CA
- Stanford, CA
- Woodside, CA
- Denver, CO
- Durango, CO
- Honolulu, HI
- Salt Lake City, UT
- Sammamish, WA
- Seattle, WA

**International:**
- Adelaide, Australia
- Brussels, Belgium
- Beijing, China
- Shanghai, China
- Bogotá, Colombia
- Unterspiesheim, Germany
- Vientiane, Laos
- Ulaanbaatar, Mongolia
- Urubamba, Peru
- Singapore
- Bangkok, Thailand

**U.S. Midwest:**
- Chicago, IL
- Evanston, IL
- Indianapolis, IN
- West Lafayette, IN
- Maryland Heights, MO
- Columbus, OH

**U.S. Northeast:**
- Cambridge, MA
- Lincoln, MA
- Brooklyn, NY
- New York, NY
- Philadelphia, PA

**U.S. South:**
- St. Petersburg, FL
- Washington, D.C.
- Austin, TX
- Houston, TX
- Charlottesville, VA
- Chesapeake, VA
- Herndon, VA