In this report, the Stanford EdCareers Office presents placement information for Masters and PhD graduates nine months following graduation. The Class of 2011 included 228 students who graduated from the following MA and PhD programs. 88% of these graduates provided post-graduation placement information. The data presented in this report are based on information provided by these respondents.

Program Profile of 2011 Graduates

The Stanford Graduate School of Education Program abbreviations:

- Stanford Teacher Education Program (STEP MA)
- Policy, Organization and Leadership Studies (POLS MA)
- International Comparative Education (ICE MA)
- International Educational Administrative and Policy Analysis (IEAPA MA)
- Learning, Design and Technology (LDT MA)
- Curriculum and Teacher Education (CTE MA)

---

1 Post-graduate placement information was reported by 95% of STEP MA graduates, 85% of MA graduates, and 75% of PhD graduates.
Stanford Teacher Education Program MA (STEP MA)

STEP, a nationally-renowned 12-month program, prepares future teachers at the elementary and secondary levels. An intensive, fulltime program, STEP leads to a Master of Arts in Education and California teaching credential. STEP Elementary graduates earn a California preliminary multiple subject teaching credential. STEP Secondary offers California preliminary single subject teaching credentials in the teaching of English, Mathematics, History/Social-Science, Science, and World Languages.

### STEP MA Employment Status
- Employed or studying outside education: 3%
- Working/studying in education, not primarily as a classroom teacher: 5%
- Classroom teacher (PreK-12): 92%

### STEP MA Teaching Context
- Public school (non-charter): 57%
- Public school (charter): 36%
- Private school: 6%
- Other: 1%

100% of the reporting 2011 STEP MA class were employed at the time of this survey.

- 57% teach at a public, non-charter school
- 92% are PreK-12 classroom teachers
- 97% work or study in education in some capacity
The following is a list of organizations where STEP alumni accepted teaching positions.

## Hiring Organizations

<table>
<thead>
<tr>
<th>Acorn Woodland Elementary</th>
<th>Ida Jew Academies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Albert Einstein Academy for Letters, Arts and Sciences</td>
<td>International School Mainfranken</td>
</tr>
<tr>
<td>Aspire College Academy</td>
<td>James B. Davidson Middle School</td>
</tr>
<tr>
<td>Baldwin Stocker Elementary</td>
<td>Janney Elementary School</td>
</tr>
<tr>
<td>B. Franklin Intermediate School</td>
<td>Juana Briones Elementary School</td>
</tr>
<tr>
<td>Burlingame High School</td>
<td>Lakeview Charter High School</td>
</tr>
<tr>
<td>Castro Mariano Elementary School</td>
<td>Las Lomitas Elementary</td>
</tr>
<tr>
<td>Castillero Middle School</td>
<td>Leadership Public Schools, San Jose</td>
</tr>
<tr>
<td>Baldwin Stocker Elementary</td>
<td>Leadership Public Schools, Hayward</td>
</tr>
<tr>
<td>B. Franklin Intermediate School</td>
<td>Life Academy High School of Health and Bioscience</td>
</tr>
<tr>
<td>Baldwin Stocker Elementary</td>
<td>Longfellow</td>
</tr>
<tr>
<td>B. Franklin Intermediate School</td>
<td>Los Altos High School</td>
</tr>
<tr>
<td>Baldwin Stocker Elementary</td>
<td>Lowell High School</td>
</tr>
<tr>
<td>B. Franklin Intermediate School</td>
<td>Loyola Elementary</td>
</tr>
<tr>
<td>Baldwin Stocker Elementary</td>
<td>LPS Richmond</td>
</tr>
<tr>
<td>B. Franklin Intermediate School</td>
<td>Menlo-Atherton High School</td>
</tr>
<tr>
<td>Baldwin Stocker Elementary</td>
<td>Miramonte High School</td>
</tr>
<tr>
<td>B. Franklin Intermediate School</td>
<td>Mission High School</td>
</tr>
<tr>
<td>Baldwin Stocker Elementary</td>
<td>Monarch Academy</td>
</tr>
<tr>
<td>B. Franklin Intermediate School</td>
<td>Monta Vista High School</td>
</tr>
<tr>
<td>Baldwin Stocker Elementary</td>
<td>Monument Lighthouse College</td>
</tr>
<tr>
<td>B. Franklin Intermediate School</td>
<td>Preparatory Academy</td>
</tr>
<tr>
<td>Baldwin Stocker Elementary</td>
<td>Mountain View High School</td>
</tr>
<tr>
<td>B. Franklin Intermediate School</td>
<td>Oakland International High School</td>
</tr>
<tr>
<td>Baldwin Stocker Elementary</td>
<td>Palo Alto High School</td>
</tr>
<tr>
<td>B. Franklin Intermediate School</td>
<td>Pattonville High School</td>
</tr>
<tr>
<td>Baldwin Stocker Elementary</td>
<td>PS7 Middle School</td>
</tr>
<tr>
<td>B. Franklin Intermediate School</td>
<td>Sacramento Charter High School</td>
</tr>
<tr>
<td>Baldwin Stocker Elementary</td>
<td>Saint Ignatius College Prep</td>
</tr>
<tr>
<td>B. Franklin Intermediate School</td>
<td>San Benito High School</td>
</tr>
<tr>
<td>Baldwin Stocker Elementary</td>
<td>San Francisco International High School</td>
</tr>
<tr>
<td>B. Franklin Intermediate School</td>
<td>San Jose High</td>
</tr>
<tr>
<td>Baldwin Stocker Elementary</td>
<td>San Mateo High School</td>
</tr>
<tr>
<td>B. Franklin Intermediate School</td>
<td>Seaside High School</td>
</tr>
<tr>
<td>Baldwin Stocker Elementary</td>
<td>Sequoia High School</td>
</tr>
<tr>
<td>B. Franklin Intermediate School</td>
<td>Summit Academy</td>
</tr>
<tr>
<td>Baldwin Stocker Elementary</td>
<td>Summit Preparatory Charter High School</td>
</tr>
<tr>
<td>B. Franklin Intermediate School</td>
<td>Summit Public School, Tahoma</td>
</tr>
<tr>
<td>Baldwin Stocker Elementary</td>
<td>Summit San Jose</td>
</tr>
<tr>
<td>B. Franklin Intermediate School</td>
<td>Troika</td>
</tr>
<tr>
<td>Baldwin Stocker Elementary</td>
<td>Venetia Valley K-8</td>
</tr>
<tr>
<td>B. Franklin Intermediate School</td>
<td>West Denver Preparatory Charter School, Federal Campus</td>
</tr>
<tr>
<td>Baldwin Stocker Elementary</td>
<td>Wilcox High School</td>
</tr>
<tr>
<td>B. Franklin Intermediate School</td>
<td>William &amp; Carol Ouchi High School</td>
</tr>
<tr>
<td>Baldwin Stocker Elementary</td>
<td>Willow Glen High School</td>
</tr>
<tr>
<td>B. Franklin Intermediate School</td>
<td>Woodside</td>
</tr>
</tbody>
</table>
All Other MA Graduates

81% of the reporting graduating MA class were employed at the time of this survey.

MA Employment Status

- 86.3% of those who accepted a position, accepted full-time jobs
- 53% received two or more job offers
- 16.7% of those not seeking a job started their own businesses
MA graduates accepted positions in various industries, including domestic and international public, charter and private schools. The non-profit/philanthropy, business for-profit, and higher education industries marked the largest sectors of employment for MA graduates.

### MA Industry Overview

- **Non-profit Firms/NGOs/Philanthropy**: 30%
- **Government/Public Administration**: 3%
- **Business For-Profit**: 23%
- **Education, Private School Pre-K - 12**: 4%
- **Education Public Charter School Pre-K - 12**: 4%
- **Higher Education**: 14%
- **Public Policy Research Institute**: 2%
- **Staffing and Executive Search**: 2%
- **Education, International Pre-K - 12**: 6%
- **Entrepreneurial/Start-ups**: 8%

### Interesting Observations

- 8% work at a start-up organization
- 18% work at a Pre-K-12 organization
- 23% work at a business/for-profit organization

---

2 All higher education institutions (public, private, and non-profit) and research centers operating at these institutions are considered part of the higher education industry. Foundations, including those that receive funding from for-profit businesses, are categorized as part of the non-profit/philanthropic industry. Employers are categorized as entrepreneurial/start-ups if the organization selected this description for their Stanford Graduate School of Education Database profile.
73% of MA respondents provided salary information

- Mean salary range $50,000 to $59,000
- Median salary range $60,000 to $69,000
- Highest salary range $150,000 or higher
- 40% of those reporting salaries received a bonus package (401k, signing bonus, stock or other)

65 different organizations hired the 70 Class of 2011 MA alumni who provided employer information. The following is a list of organizations where MA alumni accepted positions.

**Hiring Organizations**

- 2tor, Inc.
- Ada James Coaching
- AIR
- Animas High School
- Aspire Public Schools
- Bezos Family Foundation
- Citizen Schools
- Common Sense Media
- Deloitte Consulting
- Due West Education
- Ednovo
- Education Elements
- Education Pioneers
- Empirical Education Inc.
- Family Engagement Institute
- Galileo Learning LLC
- GiveWell
- Houghton Mifflin Harcourt
- Institute for Knowledge Management in Education
- Institute of International Education
- Intel
- K12, Inc.
- Kiettisack International School
- KIPP Colorado Schools
- LeapFrog
- Math inquiries Project
- Measuring Success
- Ministry of Education Singapore
- Mural Music & Arts Project (MMAP)
- National Association of the Deaf
- National Geographic Museum
- New Pathway Education and Technology Group
- New York University
- NORC at the University of Chicago
- On-Ramps
- OUSD, Elmhurst Community Prep Middle School
- Pacific Resources for Education and Learning
- Partners in School Innovation
- Pivot Learning Partners
- RAND Corporation
- Rocketship Education
- San Francisco Unified School District
St. Paul's Episcopal School
Stanford d.school
Stanford EPGY Online High School
Stanford GSB, Center for Global Business and the Economy
Stanford Student Enterprises
The "Sant" School of Mongolia
The Australian Centre for Social Innovation
The Carroll School
The College Board
The Field School
The High School Affiliated to Renmin University of China

UC Student Association
UCSF Global Health Sciences
University of California, Berkeley
University of California, San Francisco
University of Washington
US Court of Appeals
Visions Service Adventures
Westward Leaning
WhaleShark Media
Woodbine Development Corporation
World Bank

**MA Job Titles**

5th Grade Teacher
Administrative Associate
Associate Director of Student Activities
Associate Producer
Chief Operating Officer
Content Specialist
Counselor
Curriculum Developer
Design and Education Fellow
Designer
Director of Academic Projects
Director of Achievement
Education Program Analyst
Executive Director
Exhibits Development Specialist
Graduate Education Accreditation Analyst
History Through Hip Hop Program Director
Humanities Teacher
Learning Commons Director
Managing Director

Math Curriculum Writer
Math Education Research Consultant
Math Teacher
Principal
Product Development/Design
Program Leader
Radical Redesign Team
Research Associate
Research Manager
School Innovation Partner
School Partnerships Manager
Senior Consultant
Senior EDU Consultant
Senior Head, Media Design & Technologies
Senior Manager, Digital Learning
Skadden Fellow/Staff Attorney
Statistical and Policy Analyst
Survey Specialist
Teacher on Special Assignment, Dean of 8th grade
Technology Director
UX Designer
During the 2010-2011 academic year, 62.2% of MA graduates completed at least one internship; 30% of the MA graduates who interned, completed two or more internships.

**Internship Organizations**

Adobe
AIR
Asia Society of Northern California
Aspire Public Schools
Building Futures Now
Center for Education Policy Analysis
Charlotte Mecklenburg Schools
Citizen Schools
ClassWish
Digital Humanities Lab
East Palo Alto Academy High School
Edmodo
Education Pioneers - Families Empowered
Exploratorium
Family Math Project at Stanford
Fundación IDEA
Global China Connection
Google/YouTube
Imagineerz Learning
John W. Gardner Center
Junyo
KIPP Heartwood Academy
Launchpad Toys
Leadership Public Schools
LeapFrog
Monitor Group
Overseas Resource Center
P^5 Project Based Labs
Palo Alto Junior Museum & Zoo
Professor Paulo Blikstein
Peninsula Bridge
PLATO
QuestBridge
Redwood City 2020
Rocketship Education
Room to Read
San Francisco Unified School District (SFUSD)
School of One
School Wise Press
Seneca Center
SFUSD Student Support Services
SG Private Wealth Advisors
Sifteo
Stanford Computer Science Department
Stanford d.school
Stanford d.school & Liberation Technologies Program
Stanford Graduate School of Business
Stanford Libraries
Stanford PBL Lab
Stanford Office of Government and Community Relations
Stanford Office of Institutional Research
Stanford Office of Judicial Affairs
Stanford Student Activities and Leadership
Stanford Vice Provost of Undergraduate Education
Student/Partner Alliance
Summit Public Schools
Teach for America, Education Pioneers
Togetherville, Inc.
Transformative Learning Technologies Lab
WestEd
Zoodles
PhD Graduates

90% of PhD graduates were employed at the time of this survey.

- 88.9% of those who accepted a position received a full-time post
- 5.6% received post-doctoral fellowships
- Over 50% work in academia or higher education administration

81% percent of PhD respondents provided salary information.

PhD Salaries

- Mean salary range $80,000 to $89,000
- Median salary range $70,000 to $79,000
**Organizations that hired** Class of 2011 PhDs included 10 domestic and international universities. The following is a list of hiring organizations and job titles for these PhD graduates.

### Hiring Organizations

<table>
<thead>
<tr>
<th>Organization</th>
<th>PhD Job Titles</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carnegie Foundation for the Advancement of Teaching</td>
<td>Assistant Professor</td>
</tr>
<tr>
<td>Harvard University</td>
<td>Assistant Professor of Education</td>
</tr>
<tr>
<td>Intuit</td>
<td>Assistant Professor of Psychology</td>
</tr>
<tr>
<td>Loyola Marymount University</td>
<td>Design Strategist</td>
</tr>
<tr>
<td>MDRC</td>
<td>Director &amp; Lecturer</td>
</tr>
<tr>
<td>New York University</td>
<td>Faculty Fellow</td>
</tr>
<tr>
<td>Pearson Education, Inc.</td>
<td>Faculty of Arts and Sciences</td>
</tr>
<tr>
<td>Purdue University</td>
<td>Post-Doctoral Fellow in Biology Education</td>
</tr>
<tr>
<td>SRI International</td>
<td>Post-Doctoral Fellow in Technology and</td>
</tr>
<tr>
<td>Stanford Graduate School of Education</td>
<td>Education</td>
</tr>
<tr>
<td>Universidad de los Andes-Bogotá, Colombia</td>
<td>Professor</td>
</tr>
<tr>
<td>University of Pennsylvania</td>
<td>Program Associate</td>
</tr>
<tr>
<td>University of Texas Austin</td>
<td>Regional Director of Capital Giving</td>
</tr>
<tr>
<td>University of Utah</td>
<td>Research and Test Development Manager</td>
</tr>
<tr>
<td>University of Virginia School of Education</td>
<td>Research Associate</td>
</tr>
<tr>
<td>WestEd</td>
<td>Senior Managing Partner</td>
</tr>
</tbody>
</table>

---

Autumn 2012 edcareers.stanford.edu
## Geographic Distribution of Employers

Alumni accepted positions in 16 U.S. states and 10 countries. The following is a list of locations where Class of 2011 alumni accepted post-graduate positions.

### U.S. West:
- Arcadia, CA
- Atherton, CA
- Berkeley, CA
- Burlingame, CA
- Daly City, CA
- Cupertino, CA
- East Palo Alto, CA
- El Cerrito, CA
- Emeryville, CA
- Glendale, CA
- Half Moon Bay, CA
- Hayward, CA
- Hollister, CA
- Los Angeles, CA
- Los Gatos, CA
- Menlo Park, CA
- Monterey, CA
- Mountain View, CA
- Oakland, CA
- Orinda, CA
- Palo Alto, CA
- Redwood City, CA
- Richmond, CA
- Sacramento, CA
- San Carlos, CA
- San Fernando, CA
- San Francisco, CA
- San Jose, CA
- San Mateo, CA
- San Rafael, CA
- Santa Clara, CA
- Santa Cruz, CA
- Santa Monica, CA
- Sunnyvale, CA
- Stanford, CA
- Woodside, CA
- Denver, CO
- Durango, CO
- Honolulu, HI
- Salt Lake City, UT
- Sammamish, WA
- Seattle, WA

### International:
- Adelaide, Australia
- Brussels, Belgium
- Beijing, China
- Shanghai, China
- Bogotá, Colombia
- Unterspiesheim, Germany
- Vietiane, Laos
- Ulaanbaatar, Mongolia
- Urubamba, Peru
- Singapore
- Bangkok, Thailand

### U.S. Midwest:
- Chicago, IL
- Evanston, IL
- Indianapolis, IN
- West Lafayette, IN
- Maryland Heights, MO
- Columbus, OH

### U.S. Northeast:
- Cambridge, MA
- Lincoln, MA
- Brooklyn, NY
- New York, NY
- Philadelphia, PA

### U.S. South:
- St. Petersburg, FL
- Washington, D.C.
- Austin, TX
- Houston, TX
- Charlottesville, VA
- Chesapeake, VA
- Herndon, VA