



Stanford EdCAREERS
edcareers.stanford.edu

Stanford EdCareers Overview

MISSION:

Stanford EdCareers engages our students and alumni in lifelong career exploration. We connect with the larger Stanford and education communities to create innovative learning opportunities that help realize personal career visions. All our efforts align with the EdCareers Coaching Model developed at our inception in 2012. In brief, our mission is to help students **discern**, **communicate**, and **execute** their career visions.

GSE POPULATION:

Stanford EdCareers serves ~200 PhD students, ~100 MA teacher candidates, ~100 MA non-teacher candidates, ~40 undergraduate honors and minor candidates and 12,000+ alumni.

EdCAREERS COACHING MODEL:

I. Know Thyself: The most critical step in the model, because everything else builds on it

- *Interactive experiences that help students reflect on their interests and strengths including Echoing Green's Work on Purpose curriculum*
- *Self-assessments, coaching, and programming by BEAM, Stanford Career Education*
- *EdCareers coaching sessions scheduled via the EdCareers Database*

II. Explore the Landscape: Because you don't know what you don't know, we help you build industry knowledge

- *Annual GSE Career Reports highlighting trends, organizations, functions and salaries of thousands of alumni*
- *Employer events for students offered in cooperation with EdCareers partners and informed by student input*
- *Industry knowledge via the EdCareers Database (employer profiles, job postings, alumni/student video testimonies)*

III. Connect with the Players: Pursue your ideal career by connecting with individuals and organizations that intrigue you

- *Faculty-informed, credit-bearing internship program with scaffolded learning and quality control mechanisms*
- *Stanford EdCareers LinkedIn group that actively connects over 800 alumni and students*
- *Informational interviewing and mentoring via the alumni.stanford.edu database and Stanford Alumni Mentoring (SAM) program*

IV. Execute Your Game Plan: Once you have narrowed your industry and role, manage the nuts and bolts of securing the right position

- *Stanford EdCareers Weekly Newsletter that maps to our curriculum, with campus-wide/industry events and recent job postings*
- *Document Library with recorded workshops and tips on the job application process via the EdCareers Database*
- *Over 150 education-related job postings vetted and disseminated every month via the EdCareers Database*