I. **Know Thyself:** The most critical step in the model, because everything else builds on it

- Interactive experiences that help students reflect on their interests and strengths including Echoing Green’s Work on Purpose curriculum
- Self-assessments, coaching, and programming by BEAM, Stanford Career Education
- EdCareers coaching sessions scheduled via the EdCareers Database
- Reflective/introspective exercises to help you articulate values/career goals (i.e. EdCareers compass exercise, "Finding Your Own North Star" by Martha Beck or "The New Alpha" by Danielle Harlan).
- StrengthsQuest assessment to help you articulate your unique assets

II. **Explore the Landscape:** Because you don’t know what you don’t know, we help you build industry knowledge

- Annual GSE Career Reports highlighting trends, organizations, functions and salaries of thousands of alumni
- Employer events for students offered in cooperation with EdCareers partners and informed by student input
- Industry knowledge via the EdCareers Database (employer profiles, job postings, alumni/student video testimonies)
- Resources on networking, informational interviewing and more

III. **Connect with the Players:** Pursue your ideal career by connecting with individuals and organizations that intrigue you

- Faculty-informed, credit-bearing internship program with scaffolded learning and quality control mechanisms
- Stanford EdCareers LinkedIn group that actively connects over 800 Stanford alumni and students in the education field
- Informational interviewing and mentoring via the alumni.stanford.edu database and Stanford Alumni Mentoring (SAM) program

IV. **Execute Your Game Plan:** Once you have narrowed your industry and role, manage the nuts and bolts of securing the right position

- Stanford EdCareers Weekly Newsletter that maps to our curriculum, with campus-wide/industry events and recent job postings
- Document Library with recorded workshops and tips on the job application process via the EdCareers Database
- Over 150 education-related job postings vetted and disseminated every month via the EdCareers Database